

Minutes of a Meeting of the
Calico Rock Organization for Revitalization Efforts (CORE)

February 4, 2010

A regular meeting of the Calico Rock Organization for Revitalization Efforts (CORE) was held on Thursday February 4, 2010 at Family Shoe & Dry Goods. The meeting was called to order by President Robert Panneman at 3:13 p.m. There were 15 members present. A quorum was declared and a prayer was lead by Diane Ivy.

Minutes

The minutes of the November 5, 2009 regular meeting were distributed electronically by Secretary Steven Mitchell and approved without addition or correction.

Treasurer's Report

Treasurer Diane Ivy submitted Treasurer's Report for December, January and February during the recess (Appendix A-C). The closing balance on January 31 was \$2,917.66 with \$1,250.07 designated for Ghost Town and \$197.50 designated for the Park Banner project and \$250 designated for RiverFest. The operating balance is \$1,220.09. The Treasurer's Reports were approved on motion by Steven Mitchell, seconded by Gene Lockie and carried.

OLD BUSINESS

Streetlights Report

Bob Panneman reported he had purchased the batteries authorized in November. About 10 days ago, the winter weather and lack of sunlight had reduced the power production to about 1 amp. Jim Clinkingbeard has allowed us to charge the batteries which has lengthened their usage.

Ozark RiverFest Committee

The RiverFest committee has held two meetings during the recess and these minutes have been provided to the membership via e-mail. (Appendix D and E) Rich Fischer reported the signage is being developed now. Ric Moser designed and printed the posters which was greatly appreciated. Vendors have been calling and interest is growing in the event.

During discussion, the issue of placing an ad in the Visitor Information Guide was discussed. On motion by Steven Mitchell, seconded by Gloria Gushue and carried the membership authorized buying a ½ page ad in the guide for \$100. The space will be split in half for two separate ads– one for general CORE information, including the trout tournament and ghost town, and one for Ozark RiverFest.

Rich, Pam and Gloria stated collaboration seemed to be going well with the Chamber. Rich noted that he and Dale, the Chamber's appointed co-chair, had good communications and were both working hard at keeping things moving along. Everyone was pleased with the progress of the committee.

Adoption of Goals

At the November meeting, a revision to the organization's goals was proposed. (Appendix F) Following discussion, the proposed goals were adopted on motion by Gloria Gushue, seconded by Rich Fischer and carried.

Membership Dues Report

Secretary Mitchell reported on the membership drive which began in January. Mitchell provided a press release for the *White River Current* as part of the membership drive. Presently, fifteen individuals have paid their dues. Only four regularly attending folks have not paid. A current membership list is being provided with this e-mail. (Appendix G)

Christmas Homes & Lights Tour

Gloria Gushue reported on the Christmas Homes & Lights Tour, which generated \$76. While the tour attendance was not as high as they would have liked, the committee noted there was no cost and little effort associated with the event. The committee recommended holding the tour in 2010 with no objection from the membership. The committee recommended establishing a publicity fund to allow advertising of various CORE events throughout the year.

Rich Fischer moved and Marilyn Panneman seconded to designate \$76 for publicity. The motion was amended on motion by Steven Mitchell, seconded by Dean Hudson and carried to strike "\$76" and insert "\$200." The amended motion passed and the Treasurer will designate \$200 for publicity.

Gloria continued the committee would like to run two buses next year with tours departing every half hour rather than hourly to reduce the wait time between tours for home owners. They also want to continue to include churches, specifically the Church of Christ because of the building's historical value.

COMMITTEE REPORTS

Ghost Town Committee

Sue Varno provided a written committee report to the membership. (Appendix H) She reported the information will be to the printer for the signs next week. They have assured her they will be printed and installed before April 30, the grant deadline. The museum is splitting the grant with the ghost town which brings our total to \$750.

Banner Committee

Steven Mitchell reported the poles for the banners have been completed and banners are in. The committee will order the recognition plaques soon and, depending on the weather, the poles and banners will be installed on Park Street soon. The committee will begin making a strong push to obtain sponsorships for the remaining banners on Highway 56 once the Park Street banners are installed. Bob reported the poles look very nice and Miller Welding did a great job. Rich, Bob and Steven will step off and determine placement of the poles for Park Street very soon.

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Trout Tournament Committee

The Trout Tournament will be Saturday May 15, 2010. Ric and Derrall reported the posters are ready to go at virtually no cost. It appears everything is pretty well in place now that Dean Hudson has agreed to sponsor the 2nd place prize and Mitchell's Park Street Pharmacy is sponsoring the banners for across the road. The event will have no cost to CORE, but is hoped to raise a good deal of money and interest in the community.

NEW BUSINESS

Consideration of Election Procedures

Secretary Mitchell provided members a proposed 2010 Election Procedures for consideration and adoption. (Appendix I) Under the proposal, the nominating committee will be named by the president at the March meeting, issue nominations in April and hold the annual election in May. The new officers and board will assume their duties on June 1. The Election Procedures were adopted on motion by Gloria Gushue, seconded by Dean Hudson, and carried.

Consideration of IRS Resolution

Secretary Mitchell provided members with a proposed annual financial disclosure resolution which is required by the Internal Revenue Service. (Appendix J) The resolution recognizes CORE did not generate the required \$25,000 in income during 2009 to warrant filing a tax return. The resolution was adopted on motion by Gloria Gushue, seconded by Sue Varno, and carried.

OPEN FORUM

Farmer's Market

Rich Fischer, market manager, reported the Farmer's Market will begin Saturday May 1. A press release and revised vendor packets will be available soon.

Preserve America

Rich noted the Preserve America application had been submitted and the U.S. Department of Interior had made an initial review. They were concerned about two issues: 1) the Main Street Make-Over was not a preservation activity and 2) there is a question about the broader relationship between the museum foundation board and the city which is being resolved. Sue Varno has submitted information about the Ghost Town which is replacing the Main Street Make-Over section.

Donation of Stereo Equipment

A stereo system had been offered for donation to a non-profit. It was decided to refer this issue to the museum foundation board for use at the museum.

Bootlegger DVD/PayPal Account

A discussion was held regarding an issue with a *Bootleggers* DVD purchase on our website late last year. The purchaser did not receive their DVD in a timely fashion, because PayPal either did not

send an e-mail to the CORE account or it was lost in the system. Secretary Mitchell reported he checked the e-mail account at least weekly and when a PayPal transaction is completed he normally gets an e-mail. He then sends the e-mail to the person who would fill the order (Ric if it is a movie or Rich if it is t-shirts or other merchandise). He also sends the e-mail to Diane Ivy so she can download the funds from PayPal. In this instance, the e-mail did not come to them so the transaction didn't get completed, but this is not typical. The system has worked well in the past.

It was decided the treasurer will check the PayPal account monthly as they do their treasurer's report and bank balance. The secretary will check the e-mail account at least once, if not twice, per week.

Community Plan

Charles Francis suggested the presidents and other interested parties from the various civic organizations assemble with representative(s) of the city to develop a community plan of action. The purpose would be to establish common goals and purposes. There was some discussion about the proposal and no action taken.

Letter from Michael Markgraf

Secretary Mitchell read an harassing e-mail from Michael Markgraf. He informed the membership the board had elected to take no action, but wanted to inform the membership of what had been said and CORE's action. The e-mail is being filed for future use. (Appendix K)

Next Meeting

The next meeting will be March 4, 2010 at Family Shoe & Dry Goods. The meeting time was moved back to 3:30 p.m.

Adjourn

Having conducted the business of the organization, the meeting was adjourned by President Panneman at 4:50 p.m. on motion by Charles Francis, seconded by Sue Varno and carried.

Respectfully submitted,
/s/ Steven D. Mitchell
Secretary

Approved by membership on March 4, 2010.

/s/ Robert Panneman
President